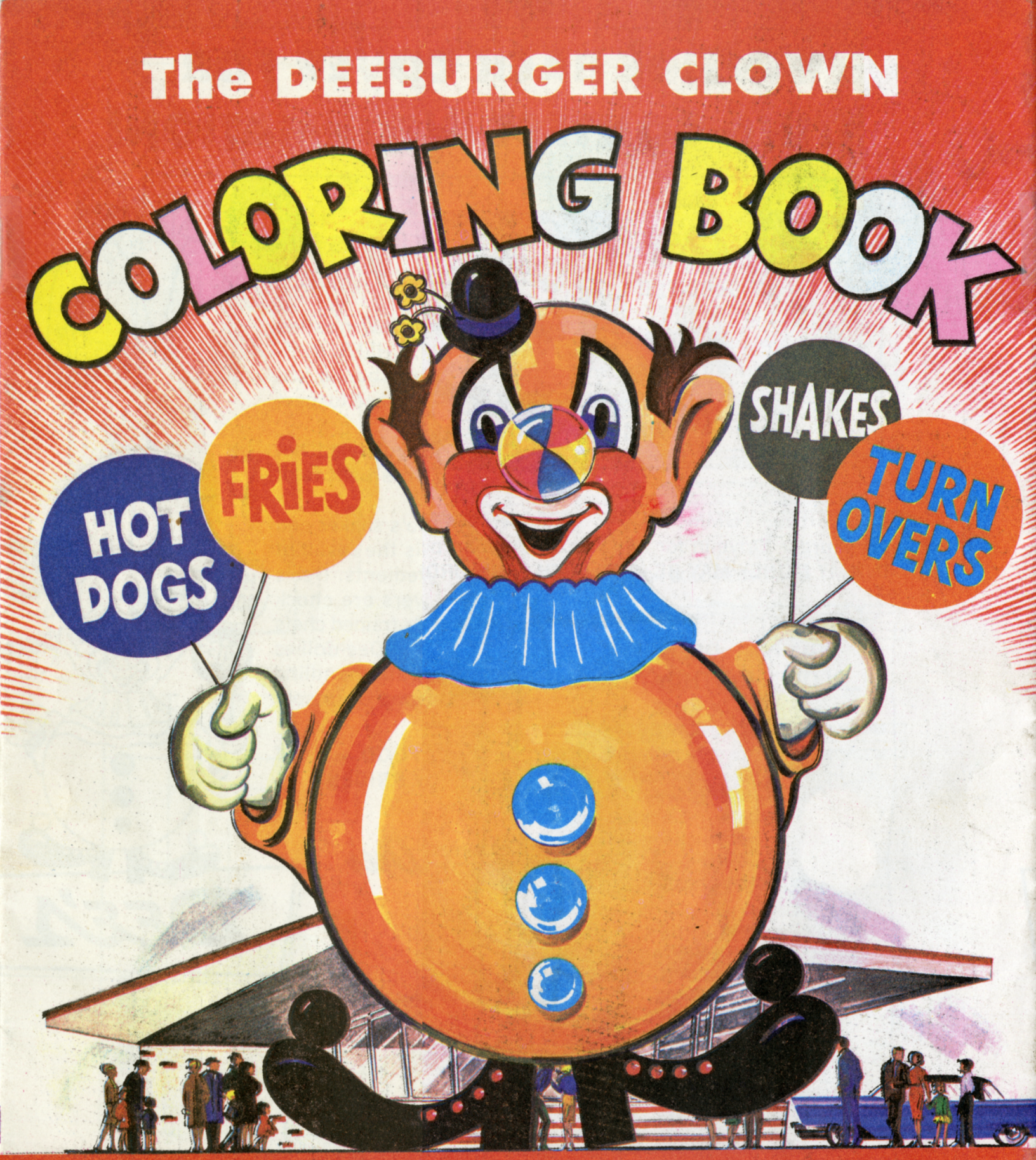
The DEEBURGER CLOWN

COLORING BOOK



FUN FOR EVERYONE!

FREE at Dee's Hamburger Drive-ins and at Dee's Family Restaurants . . .

- Games and puzzles
- Pages to color
- Exciting contest information
- Valuable Tummy Money

SEE INSIDE BACK COVER FOR EXCITING CONTEST INFORMATION!

THE DELIGHTFULLY DEE-LICIOUS DIFFERENCE AT DEE'S IS THE QUALITY . . .

Every pattie of pure ground beef nestled inside a famous DEEBURGER, CHEESEBURGER, DOUBLE-DEEBURGER and bonus size DOUBLE-CHEESEBURGER is certified to meet Dee's high standard of quality.

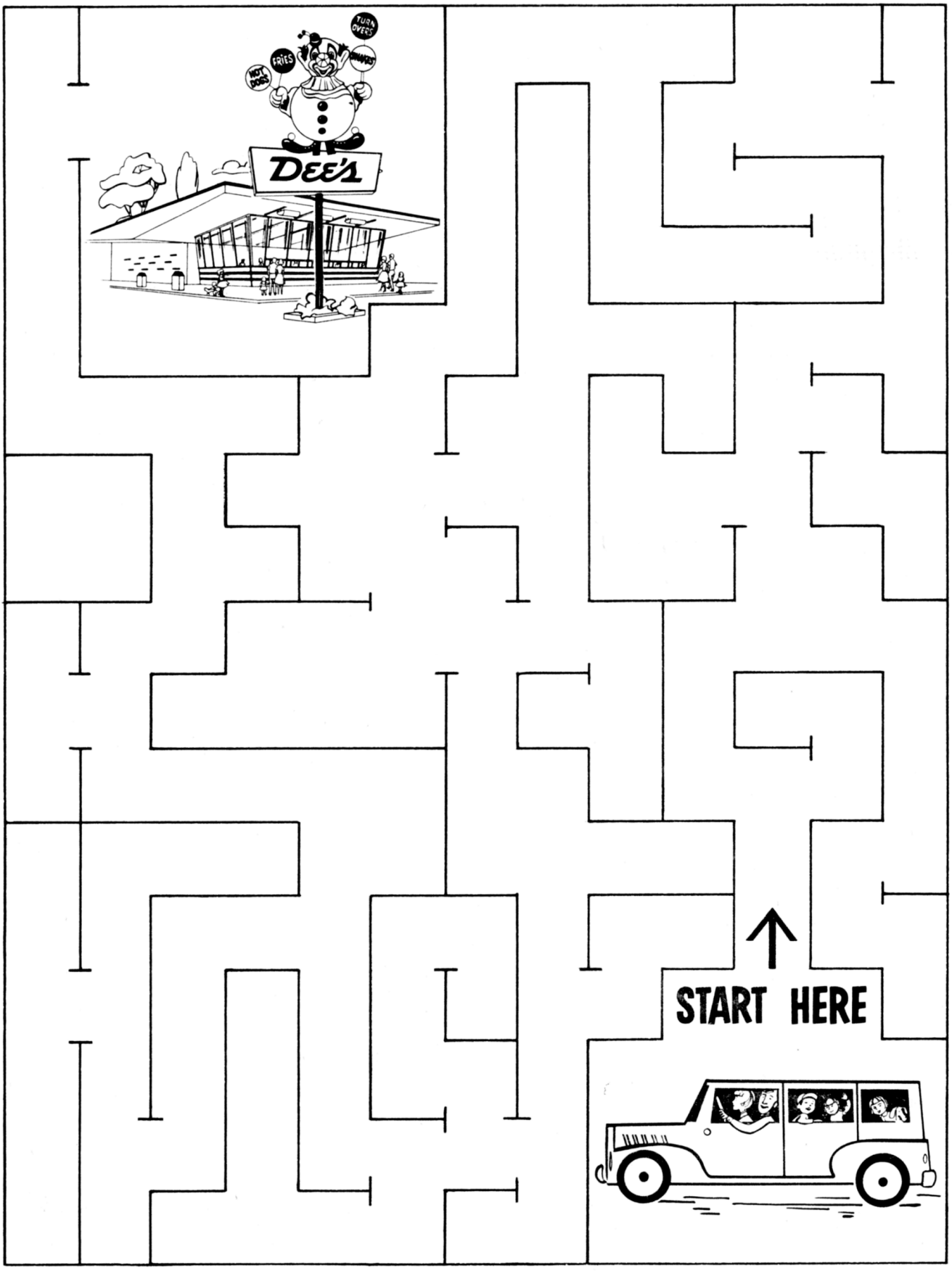
Those good to eat, old-fashioned styled, hot french fries are deep fried fresh slices of Idaho's finest potatoes.

The full-flavor goodness of Dee's shakes and freezer-fresh soft ice cream is the result of the finest dairy product ingredients. Dee's hot apple and cherry turnovers are chock full of real fruit goodness. Dee's trained chefs do all the cooking . . . Cute 'lil Dee-dollies serving you at the windows (and handling money) never touch unwrapped or uncontained food.

CLEANLINESS — QUALITY FOOD — FAST FRIENDLY SERVICE — LOW PRICES . . .
That's why everyone says . . .

"Let's all go to Dee's"

Page 2 is a puzzle page



Take a drive to town ... and end up at the sign of the

DEEBURGER CLOWN

Page 3 is a coloring page

LOOK WHO GOES TO DEE'S?

LITTLE FOLKS WITH TINY TUMMIES TO FILL...

Age.....Date of Birth: Month.....Day.....Year.....

Name.....Address.....

City.....State.....Zip code.....Phone.....

Page 4 is a coloring page

AND BIG FOLKS WITH MOM AND DAD SIZE TUMMIES

Age.....Date of Birth: Month.....Day.....Year.....

Name.....Address.....

City.....State.....Zip code.....Phone.....

Page 5 is a puzzle page to color

LOOK IN THE TREES... YOU'LL FIND GOOD THINGS TO EAT FROM DEE'S...

DID YOU FIND THEM ALL? CHECK HERE AND SEE . . .

- ☐ Deeburger
- ☐ Cheeseburger
- ☐ French Fries
- ☐ Milk Shake
- ☐ Dee-Doggie
- ☐ Soft Ice Cream
- ☐ Turnovers
- ☐ Root Beer

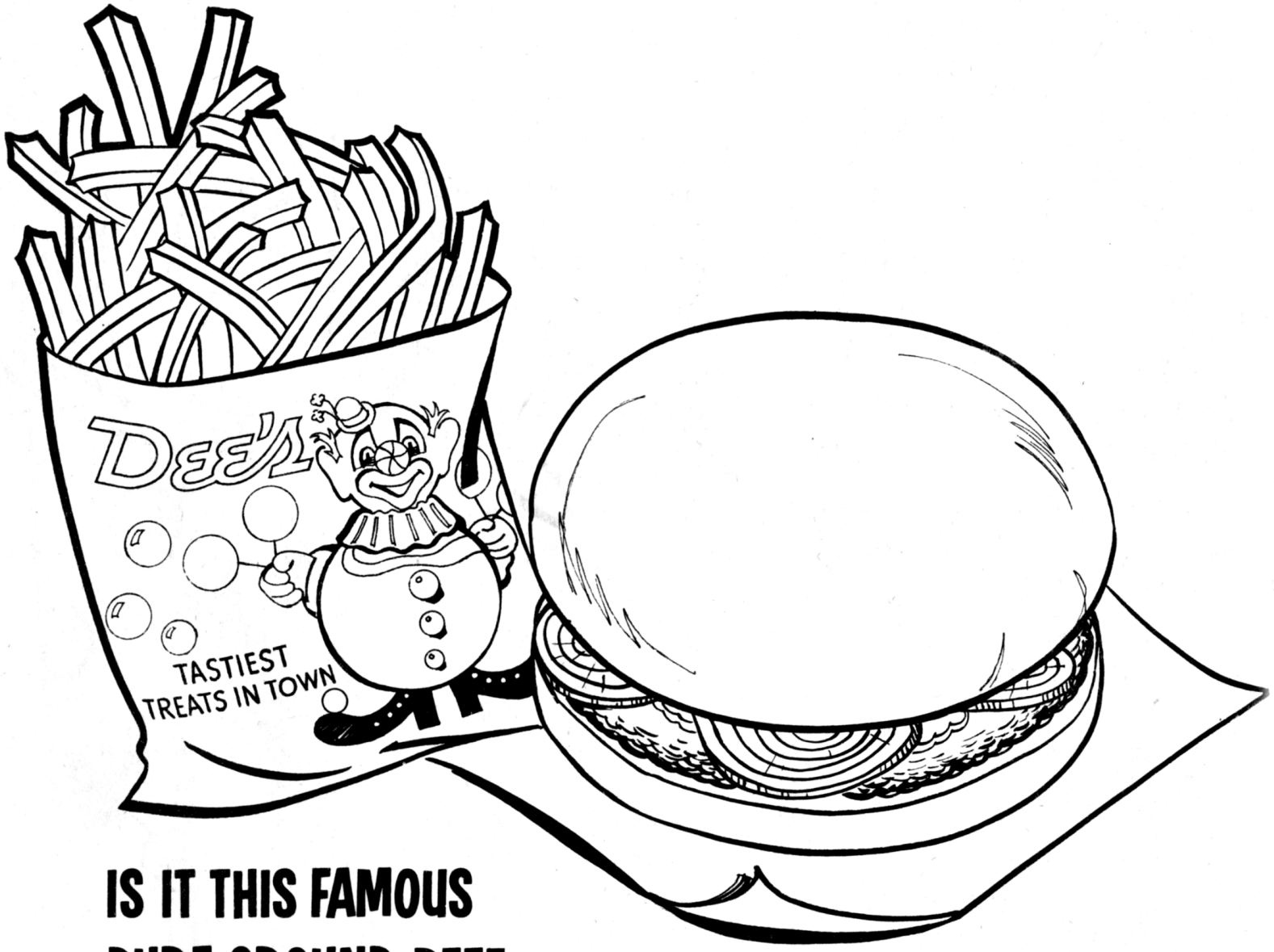
Age..... Date of Birth: Month..... Day..... Year.....

Name..... Address.....

City..... State..... Zip code..... Phone.....

Page 6 is a coloring page

WHAT IS YOUR FAVORITE TREAT AT DEE'S?



IS IT THIS FAMOUS
PURE GROUND BEEF
DEEBURGER
AND THESE GOLDEN BROWN
FRENCH FRIES SERVED PIPING HOT?

Age.....Date of Birth: Month.....Day.....Year.....

Name.....Address.....

City.....State.....Zip code.....Phone.....

Page 7 is a coloring page

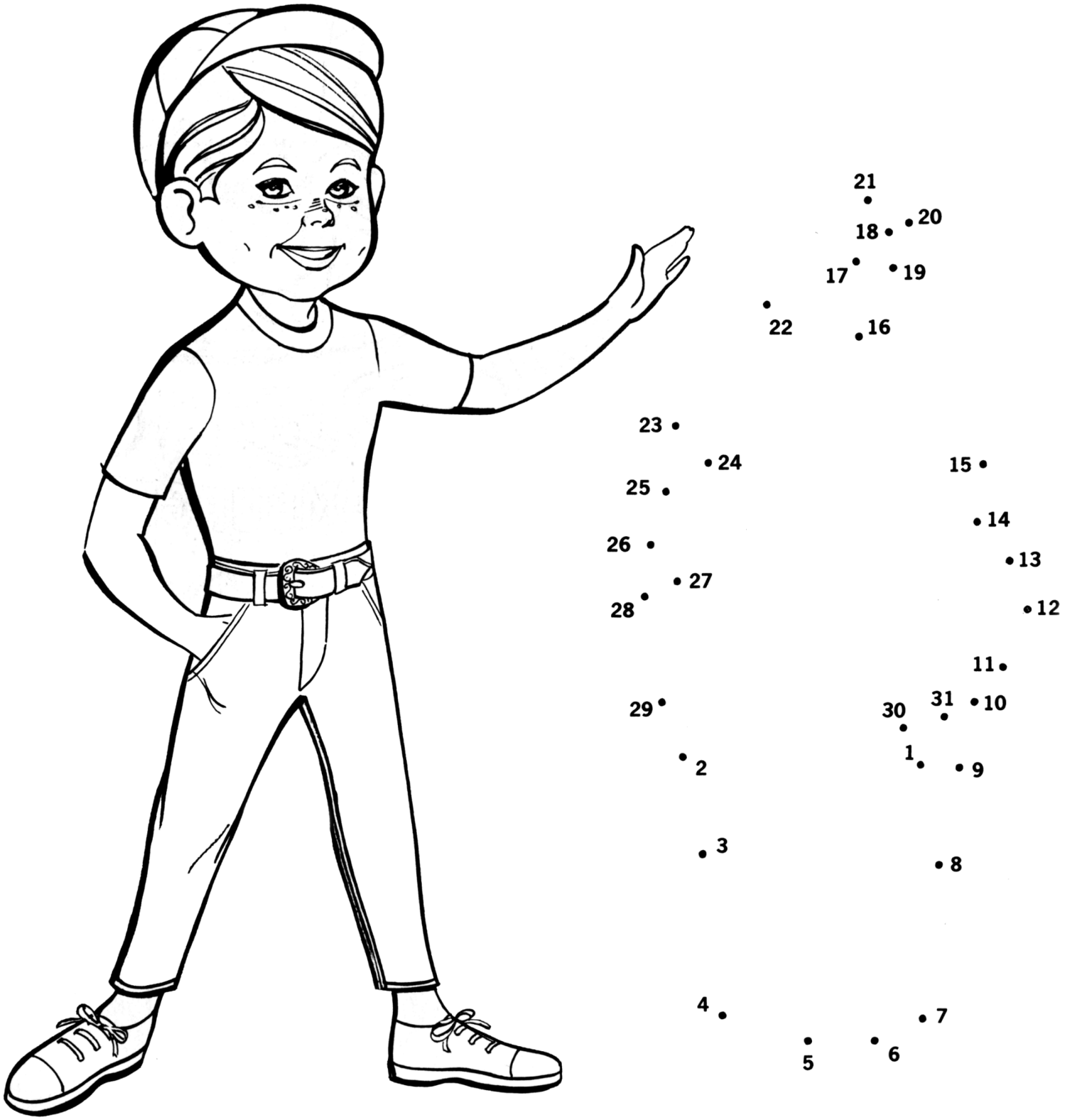
...OR COULD IT BE THIS...

... A
CHEESEBURGER
WITH DEE'S
SPECIAL MILD TASTY CHEESE
AND A THICK CREAMY
FULL-FLAVOR
MILK SHAKE...

Age.....	Date of Birth: Month.....	Day.....	Year.....
Name.....		Address.....	
City.....	State.....	Zip code.....	Phone.....

Page 8 is a puzzle page

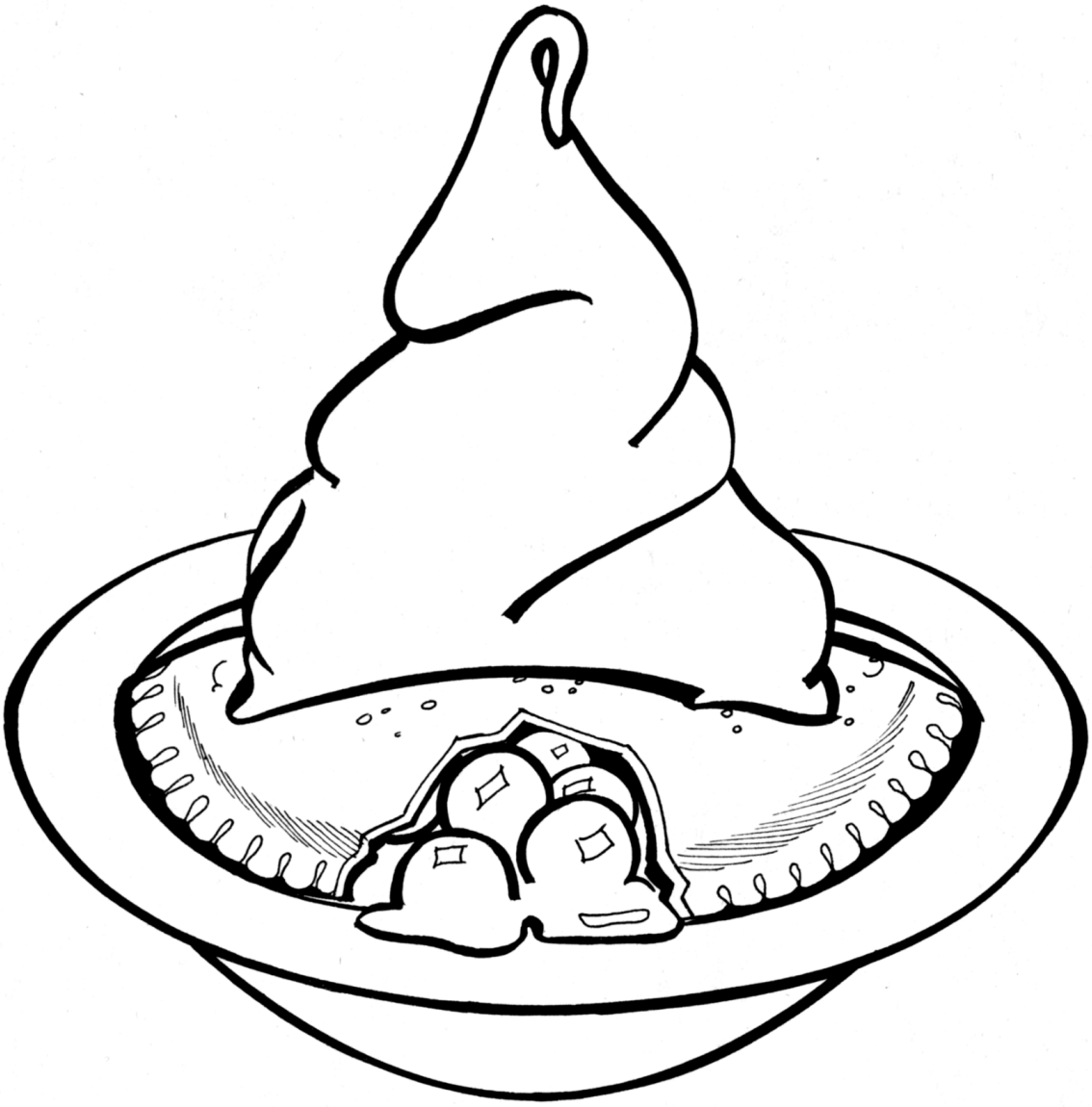
THIS IS SOMEONE'S FAVORITE TREAT...



...BECAUSE IT IS FREEZER FRESH AND SO GOOD TO EAT.

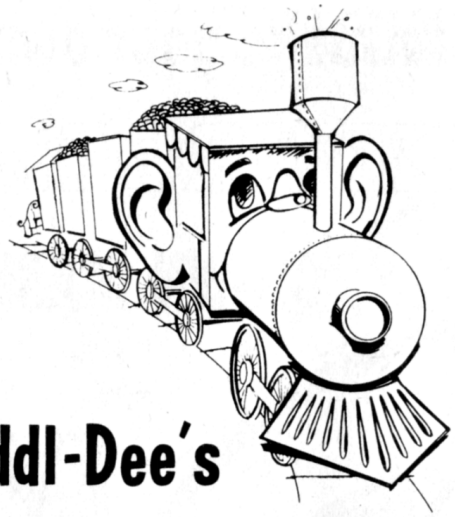
Page 9 is a coloring page

COLOR ME DEE-LICIOUS!



A PLUMP JUICY HOT CHERRY TURNOVER TOPPED WITH A HIGH SWIRL OF FREEZER-FRESH GOODNESS!

Age.....	Date of Birth: Month.....	Day.....	Year.....
Name.....	Address.....		
City.....	State.....	Zip code.....	Phone.....



Riddl-Dee's

1. What kind of ears do engines have?
2. What is left after a forest fire?
3. What is the best way to keep fish from smelling?
4. What is the highest building in town?

Dee-limericks

A man who sails the seas
One day was eating at Dee's
He took a bite . . .
And said, "Mate, that's all right . . .
It's tummy tempting good if you please." . . .

A thrifty man was Mr. Sneeze
Who was a keeper of bees
He saved most the money,
He made from his honey . . .
By dining each day at Dee's . . .

HOW THE DEEBURGER CLOWN CAME TO BE

Look close at the Deeburger Clown sign. You'll see for sure it is the very likeness of Delbert the Deeburger Devour'er who, if you recall, was the champion Deeburger eater of his time. Delbert dearly loved Deeburgers and made them a dominant part of his diet. In fact he was so dedicated to this delectable delicacy and devoured so many Deeburgers that his tummy became quite round. It was no surprise when some boy was heard to exclaim, "Look, Mommy, he's roun' like a clown!" . . . Because sure enough he was.

When the folks at Dee's saw Delbert, his fortune was made. He was hired (for a modest salary and all the Deeburgers he could eat) to make public appearances, have his picture in the newspapers and on television, and be heard daily on the most popular radio stations. He was the official DEE-BURGER CLOWN!

Is Delbert the Deeburger Devour'er happy with his success? You just know he is. He'll spend his declining days putting his modest salary into savings and devouring free Deeburgers to keep his tummy ROUN' LIKE A CLOWN.

Dee-Magic

Here's a magic word for you. The next time you are out for a drive with the family just say in a loud, clear voice: "DEE-LICIOUS!" Then watch Dad turn into a Dee's Hamburger Drive-in.

Seven days without Deeburgers
makes one weak (1 week)

Riddl-Dee's answers

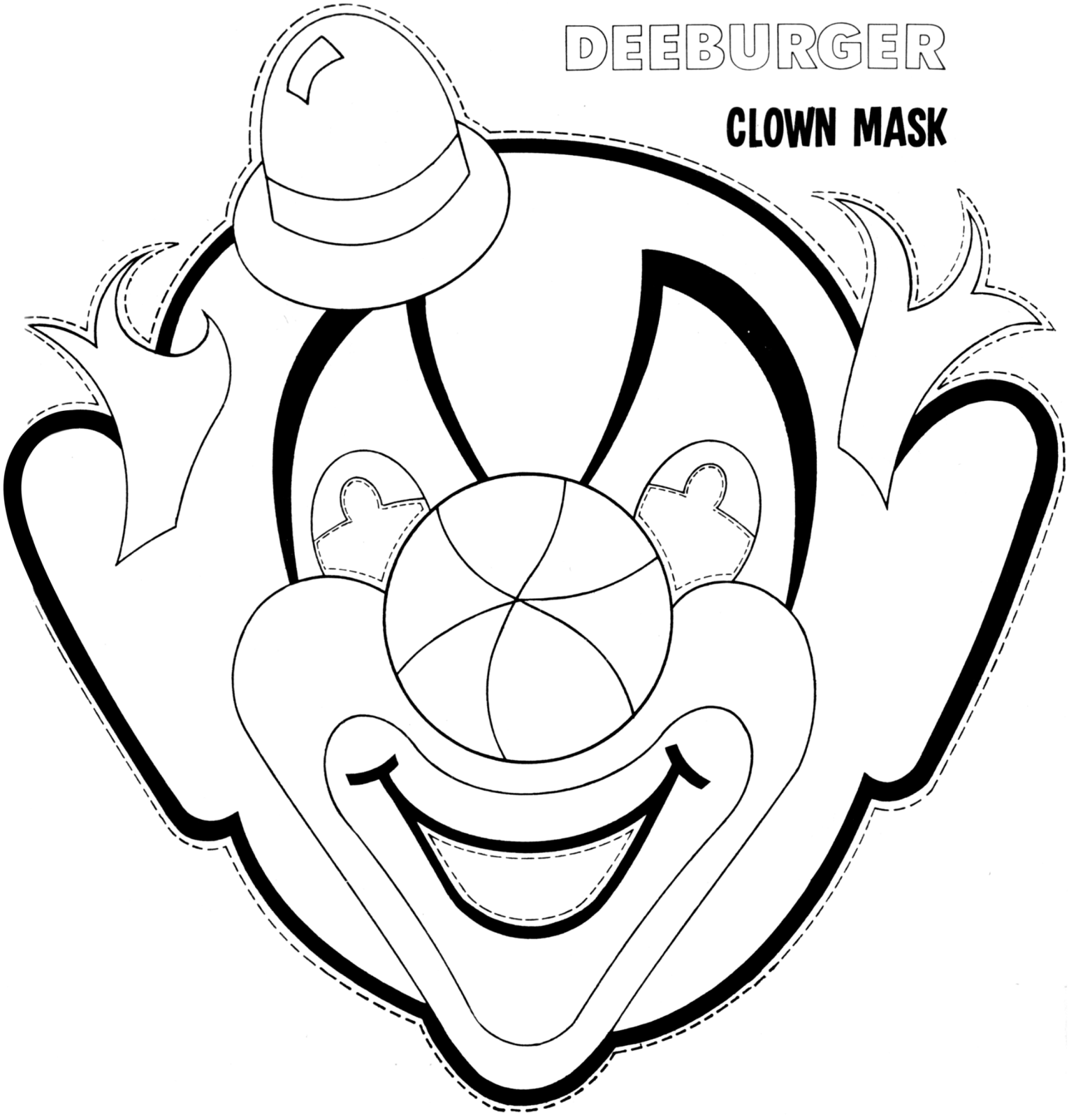
(1) Engin-eers. (3) Chop off their noses.
(2) Crispy critters. (4) The library because it has the most stories.

Page 11 is a color and cut-out page

Color then cut on dotted lines to make your own

DEEBURGER

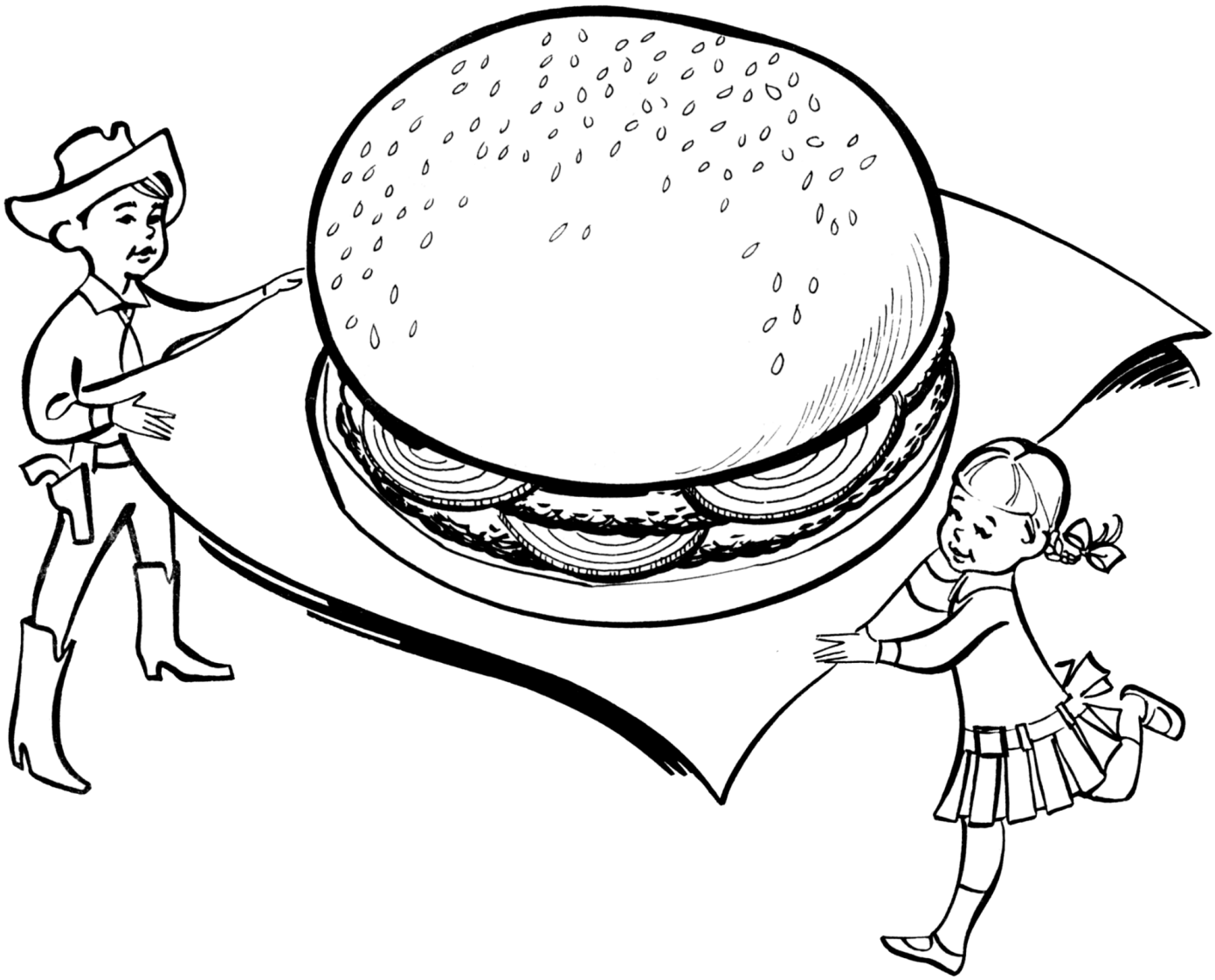
CLOWN MASK



I'M THE JOLLY DEEBURGER CLOWN
AND I'M INVITING YOU TO DEE'S FOR THE TASTIEST TREATS IN TOWN...

Page 12 is a coloring page

COLOR ME TWICE AS TASTY!



DEE'S DOUBLE DEEBURGER

A taste delight for everyone . . . with two beef patties instead of one.

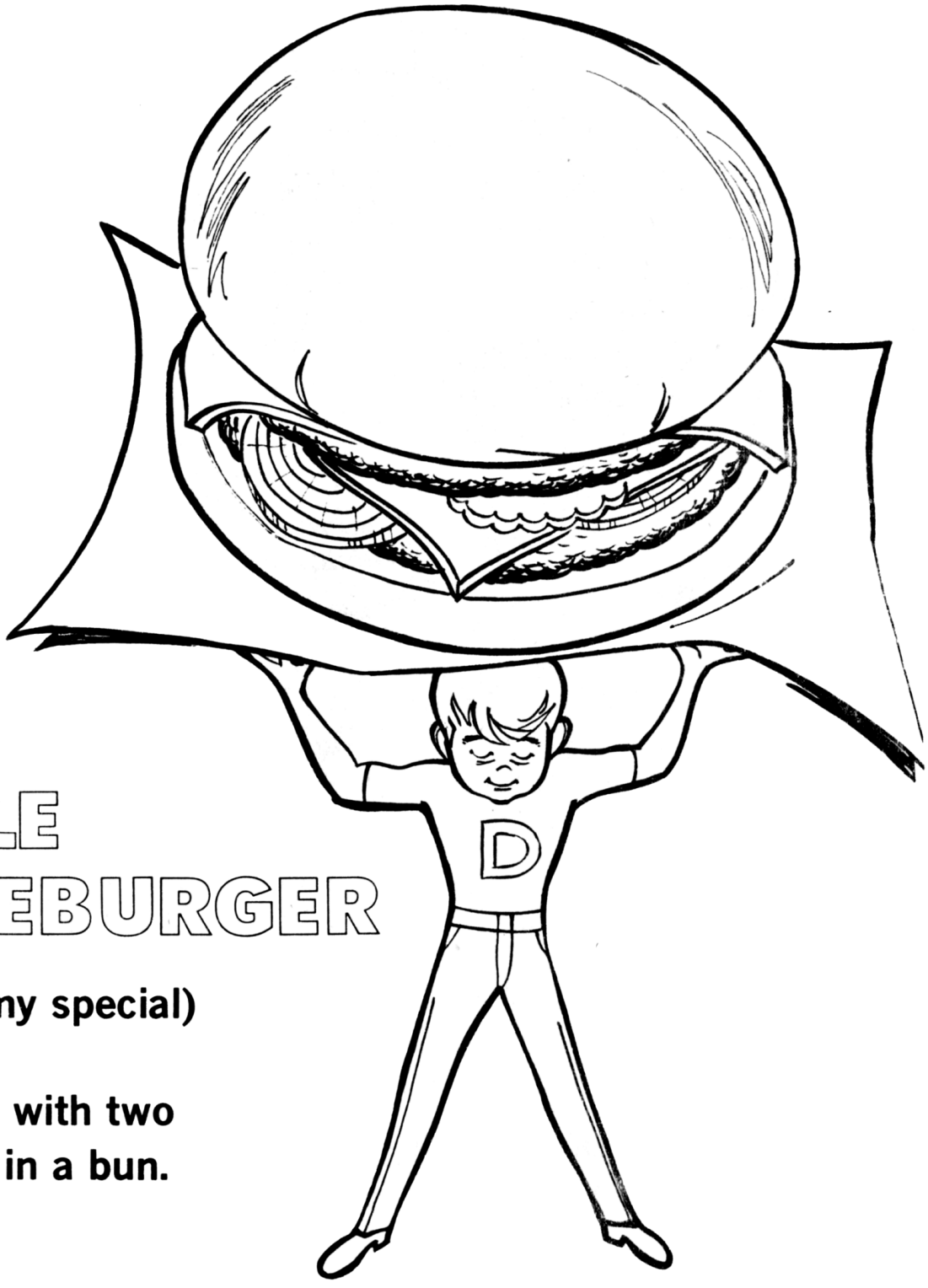
Age.....Date of Birth: Month.....Day.....Year.....

Name.....Address.....

City.....State.....Zip code.....Phone.....

Page 13 is a coloring page

COLOR ME A DEE-LIGHTFUL BITEFUL



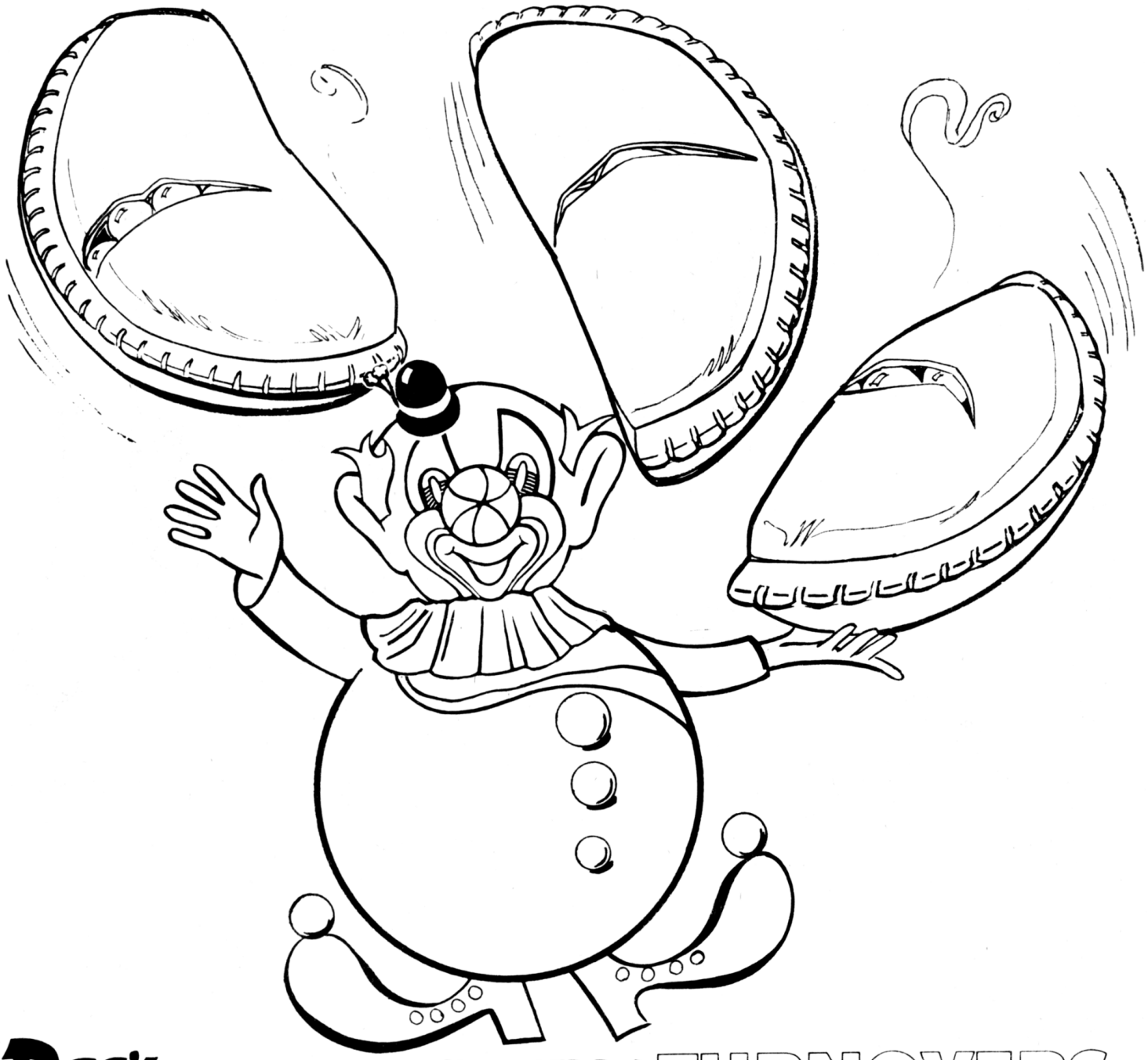
DEE'S
DOUBLE CHEESEBURGER

(Hungry tummy special)
Twice as big.
Twice the fun with two
of everything in a bun.

Age.....	Date of Birth: Month.....	Day.....	Year.....
Name.....	Address.....		
City.....	State.....	Zip code.....	Phone.....

Page 14 is a coloring page

COLOR ME PLUMP AND JUICY



DEE'S HOT APPLE AND CHERRY TURNOVERS

Flaky fold-over pie crusts chock full of real fruit goodness.

Age.....	Date of Birth: Month.....	Day.....	Year.....
Name.....		Address.....	
City.....	State.....	Zip code.....	Phone.....

Page 15 is a coloring page

COLOR ME....DOGGONE DEE'LICIOUS!

DEE'S FAMOUS DEE-DOGGIE!

A taste delight in every tempting bite!

Age.....Date of Birth: Month.....Day.....Year.....

Name.....Address.....

City.....State.....Zip code.....Phone.....

Page 16 is a coloring page

COLOR ME INVITING!

DRIVE-INS OF GREAT RENOWN... Just look for the sign of the DEEBURGER CLOWN

Age.....Date of Birth: Month.....Day.....Year.....

Name.....Address.....

City.....State.....Zip code.....Phone.....

Page 17 is a sing-along

THE DEE'S DRIVE-IN SONG..

Let's go to Dee's Let's all go to Dee's That's what Dad-dy says And the fam—ily all a——grees.

RIGHT HAND

LEFT HAND

OCTAVE LOWER

Dee——burg-ers, cheese——burg-ers, hot dogs and shakes Ev'—ry thing's a taste de———light

Ap—ple turn——ov—ers, french fries, FOR GOOD-NESS SAKES!

Let's all make it to———night Let's go to Dee's. Let's all go to Dee's The fin—est drive-in an—y where And ev'———ry one ag———rees

OCTAVE LOWER

it's DEE'S DEE'S DEE'S!———

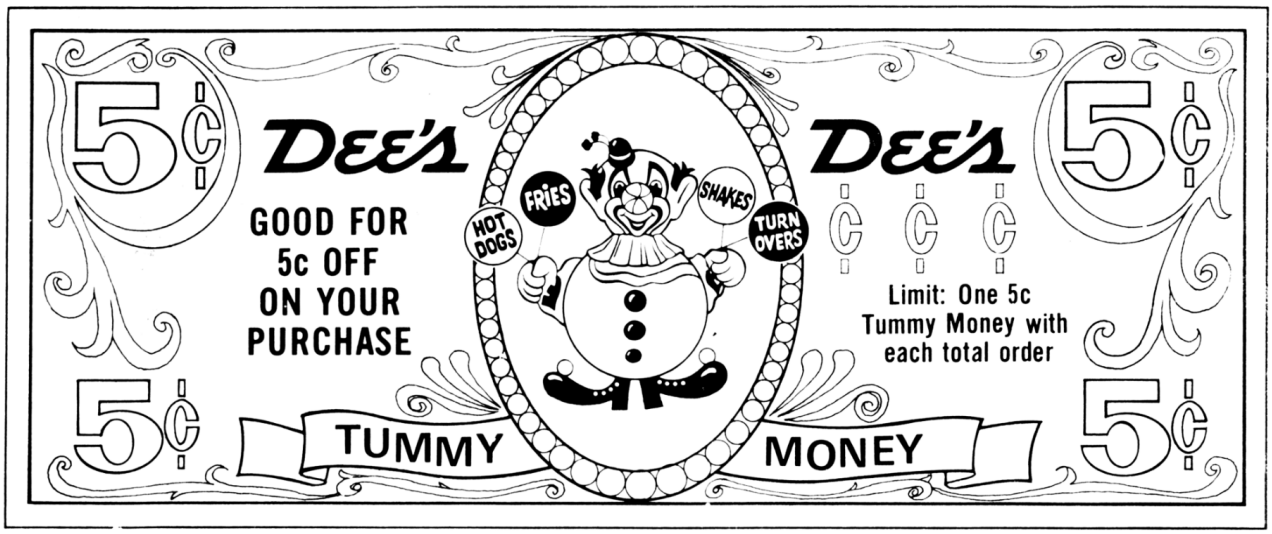
DEE——— LI—CIOUS!

3

3

Page 18 is a Tummy-Money and contest information page

DEE'S TUMMY MONEY



Dee's official TUMMY MONEY . . . It's valuable! Cut out and bring to any Dee's Hamburger Drive-in for a big 5c off on your purchase. **LIMIT: ONLY ONE 5¢ TUMMY MONEY MAY BE USED WITH EACH ORDER.**

JOIN THE DEEBURGER CLOWN BIRTHDAY CLUB

Here's how you join!
After coloring all the pages choose the page with your best coloring. In the space provided at the bottom of the page write your age, your birthdate — the month, day and year, and your name, address and phone number.

Take this page to any Dee's Drive-in or Dee's Family Restaurant, or mail to DEEBURGER CLOWN BIRTHDAY CLUB, 437 South Main, Salt Lake City, Utah 84111

Just before your birthday you'll receive by mail a DEEBURGER CLOWN BIRTHDAY CLUB CARD entitling you to a free birthday treat at Dee's.

Cards will be mailed to boys and girls ages 2 years to 12 years.

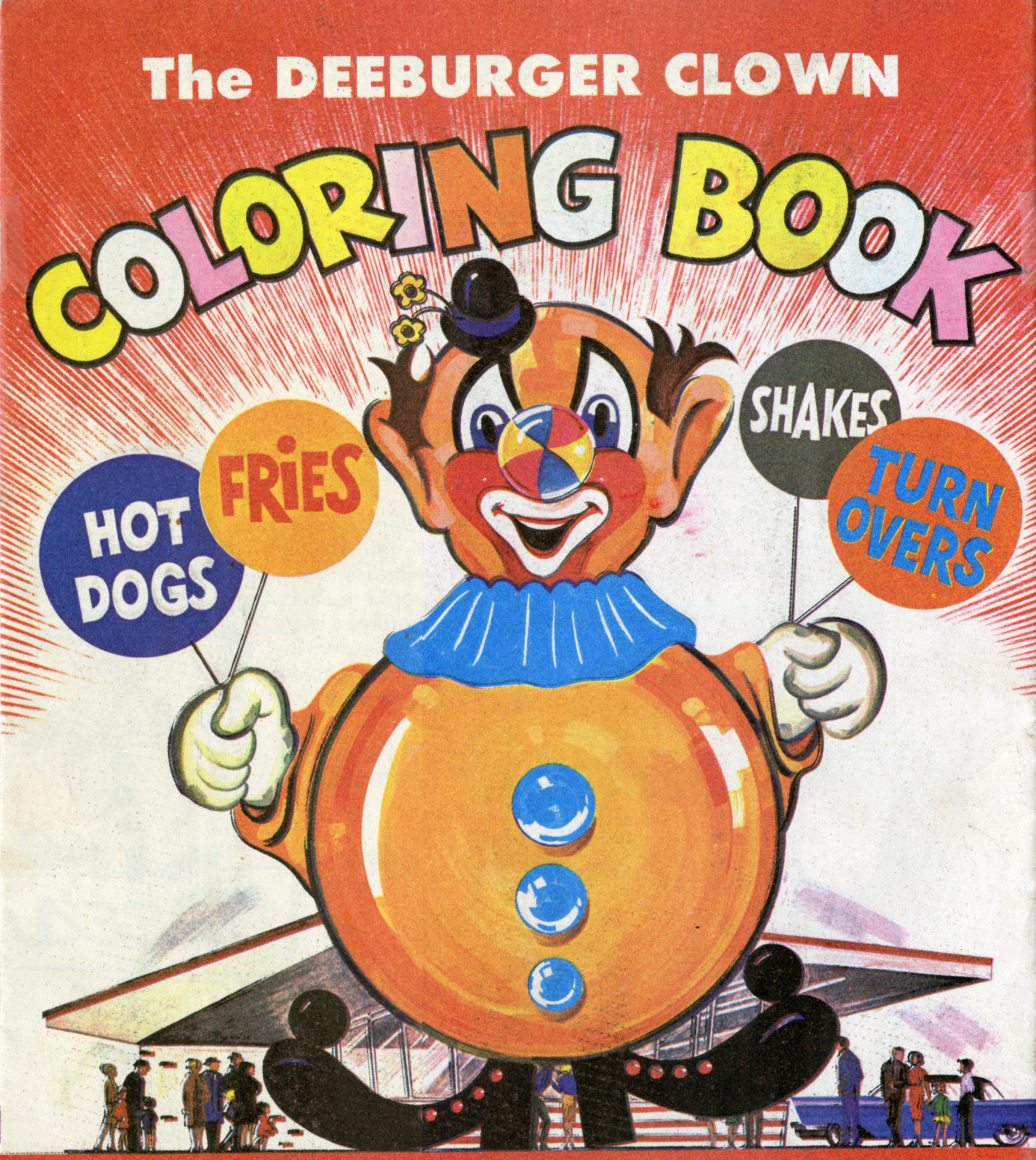
WATCH FOR THE DEEBURGER CLOWN COLORING CONTEST!

Every so often Dee's will have a coloring contest for big prizes! Watch for the announcements. If you don't have a coloring book when the contest is going on you may obtain one free, without purchase or obligation, at any Dee's Hamburger Drive-in or Dee's Family Restaurant.

Everyone agrees . . . Let's all go to Dee's . . . for family fun and good things to eat for everyone.

The DEEBURGER CLOWN

COLORING BOOK



FUN FOR EVERYONE!

FREE at Dee's Hamburger Drive-ins and at Dee's Family Restaurants . . .

- Games and puzzles
- Pages to color
- Exciting contest information
- Valuable Tummy Money